



2007 Healthy Eating product award announced

A Deeside baker's oatcake which has olive oil replacing much of the saturated fat content has won the Rowett Institute Award for Healthy Eating Product at the 2007 Grampian Food Forum Awards.

The award was presented to Duncan's of Deeside at the Awards dinner held at the Marcliffe Hotel and Spa in Aberdeen on Wednesday 14th March.

“The winning product combined healthy traditional ingredients such as oats with the positive benefits of the unsaturated fatty acids in olive oil to present a new look to a traditional product that maintained the characteristic taste and texture of this, a much loved traditional Scottish savoury biscuit. This approach to improving the healthy profile of traditional products drawing upon the natural health promoting properties of alternative ingredients impressed the judges” said Dr Alan Rowe, Chief Executive of Rowett Research Services Ltd, the commercial and knowledge transfer subsidiary of the Rowett Research Institute.

The award being presented by Mr Ken McMeikan retail Director of Sainsbury's on behalf of the judging panel to Mr Len Duncan of Duncan's of Deeside.

For more details about the Grampian Food Forum, other award winners and events go to www.aberdeenshire.gov.uk/support/food or contact Elizabeth Mathie 01224 664334.