

Thursday 31st January 2008

Rowett sponsors 18th Grampian Food Forum Innovation Awards

The Rowett Research Institute is proud to again be supporting the Grampian Food Forum Innovation Awards in 2008. These awards celebrate success in the food sector across the Aberdeenshire and Moray areas with a total of 11 awards covering a wide range of aspects of the food and drink sector.

In previous years the Rowett award has been associated with the best new product with health promoting benefits. This year we have decided to focus more on the business process to reflect the growing consumer demand for healthy eating and this year the award will be presented to the company that has demonstrated the strongest commitment to healthy eating issues in its business development strategies as well as its products. Commenting on this change Dr Alan Rowe, Chief Executive of Rowett Research Services, the technology transfer subsidiary of the Rowett, said “ Over recent years we have seen some excellent new products entered for the Rowett Award, however we thought that it was now time for our award to better reflect the commitment that many of our regional companies are making to embed healthy eating as part of their core values. We hope that this will attract new interest from companies who are committed to the wider availability of healthy eating products through review of existing ranges as well as new product introduction ”.

The winner will receive a cash prize of £1000 together with an engraved trophy.

Applications close on **13 February 2008** and the award will be presented at the Annual Dinner at Thainstone Exchange near Inverurie on 12 March 2008. Details of how to obtain a copy of the application form or more information about the awards is given below.

Anyone considering an application for the 2008 Rowett award who would like to know more about the criteria for the Rowett award can contact Alan Rowe By telephone at t 01224 716 226 or by email at a-rowe@rowett.co.uk to discuss their potential application in confidence.

General information on The Grampian Innovation Awards

www.aberdeenshire.gov.uk/foodawards

<http://www.aberdeenshire.gov.uk/support/food/foodawardsentries2008.asp>